

B. M. S. College of Engineering, Bengaluru - 560019

Autonomous Institute Affiliated to VTU

September / October 2023 Supplementary Examinations

Programme: B.E.

Branch: Aerospace Engineering

Course Code: 20AE5HSEPP

Course: Entrepreneurship

Semester: V

Duration: 3 hrs.

Max Marks: 100

Date: 20.09.2023

INSTRUCTIONS: Answer five full questions choosing one from each unit

UNIT - I

1. a) Discuss Fayol's 14 principles of Management. **10**
 b) Summarize briefly three types of managerial skills. **10**

OR

2. a) Discuss in detail, all the types of plans **10**
 b) Describe the difficulties involved in decision making **10**

UNIT - II

3. a) List and explain the types of training programmes. **10**
 b) Discuss the types organizations. **10**

UNIT - III

4. a) Explain two factor theory of motivation in detail. **10**
 b) Discuss the four directions in which a formal communication can happen. **10**

UNIT - IV

5. a) Discuss the problems faced by entrepreneurs in running an enterprise. **10**
 b) List and explain the characteristics of a successful entrepreneur. **10**

UNIT - V

6. a) Explain the steps involved in business plan preparation and also list the table of contents of a business plan. **14**
 b) List the institutions supporting SSI's **6**

OR

7. Discuss the following institutions with respect to the support extended to the entrepreneur. **20**
 a) TECSOK
 b) KIADB
 c) SISI
 d) DIC

Important Note: Completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.
 Revealing of identification, appeal to evaluator will be treated as malpractice.