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B.M.S. College of Engineering, Bengaluru-560019

Autonomous Institute Affiliated to VTU

January / February 2025 Semester End Main Examinations

Programme: B.E.

Semester: VII

Branch: Artificial Intelligence and Machine Learning

Duration: 3 hrs.

Course Code: 24AM7PCRMD

Max Marks: 100

Course: RESEARCH METHODOLOGY

Instructions: 1. Answer any FIVE full questions, choosing one full question from each unit.
2. Missing data, if any, may be suitably assumed.

			UNIT - I			CO	PO	Marks
Important Note: Completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages. Revealing of identification, appeal to evaluator will be treated as malpractice.	1	a)	Illustrate the factors for motivation of research.					
		b)	Distinguish between the conceptual research and empirical research.			<i>CO1</i>	<i>PO1</i>	06
		c)	Outline the various stages of research from a Machine learning prospective.			<i>CO2</i>	<i>PO2</i>	06
			OR			<i>CO3</i>	<i>PO2</i>	08
	2	a)	Discuss in detail the procedure of selecting a problem statement.			<i>CO1</i>	<i>PO1</i>	06
		b)	Distinguish Qualitative research vs. Quantitative research.			<i>CO2</i>	<i>PO2</i>	06
		c)	Elaborate the criteria for good research with suitable examples.			<i>CO3</i>	<i>PO2</i>	08
			UNIT - II					
	3	a)	Describe the steps involved in research hypothesis.			<i>CO1</i>	<i>PO1</i>	06
		b)	Explain the observational design study.			<i>CO1</i>	<i>PO1</i>	06
		c)	Elaborate the process of conducting a literature survey with suitable examples			<i>CO3</i>	<i>PO2</i>	08
			OR					
	4	a)	Describe the research designs with suitable example.			<i>CO1</i>	<i>PO1</i>	06
		b)	Explain the concept of conceptual framework.			<i>CO1</i>	<i>PO1</i>	06
		c)	Elaborate on the control variables typically considered in a research design.			<i>CO2</i>	<i>PO2</i>	08
			UNIT - III					
	5	a)	Describe the Delphi Technique flowchart.			<i>CO2</i>	<i>PO2</i>	06
		b)	Illustrate Characteristics of a good sample design.			<i>CO2</i>	<i>PO2</i>	06

	c)	What is stratified sampling? Describe the revisit of stratified sampling.	CO2	PO2	08
		OR			
6	a)	Describe the details of multidimensional Scaling	CO1	PO1	06
	b)	Discuss the scaling technics in research methodology.	CO1	PO1	06
	c)	Elaborate the experimental design and their importance.	CO2	PO2	08
		UNIT - IV			
7	a)	Describe the Case Study Method.	CO1	PO1	06
	b)	Illustrate the various data collection tools.	CO2	PO2	06
	c)	Distinguish between primary and secondary data sources.	CO2	PO2	08
		OR			
8	a)	Outline the different forms of data collection.	CO1	PO1	06
	b)	Discuss the different sources of data collection.	CO1	PO1	06
	c)	Elaborate the steps involved in Questionnaire.	CO2	PO2	08
		UNIT - V			
9	a)	Describe the report writing of introduction and literature survey in research report.	CO2	PO2	06
	b)	Discuss the types of report writing.	CO2	PO2	06
	c)	Analyze the referencing styles used in peer-reviewed papers across different journals.	CO2	PO2	08
		OR			
10	a)	Describe the steps in research report on data collection and data analysis	CO2	PO2	06
	b)	Discuss the interpretation communication and their techniques	CO2	PO2	06
	c)	Elaborate the structure of research report	CO2	PO2	08
