B.M.S. College of Engineering, Bengaluru-560019

Autonomous Institute Affiliated to VTU

January / February 2025 Semester End Main Examinations

Programme: B.E.   Semester: III

Branch: Computer Science and Business Systems   Duration: 3 hrs.

Course Code: 23BS3PCFOM   Max Marks: 100

Course: Fundamentals of Management

Instructions: 1. Answer any FIVE full questions, choosing one full question from each unit.
2. Missing data, if any, may be suitably assumed.

				CO	PO	Marks
			UNIT - I	*CO*	*PO*	**Marks**
	1	a)	Identify and explain Taylor's Scientific Management principles	*CO1*	*PO 11*	**8**
		b)	Apply the concepts of Taylor's Scientific Management principles for your own organization	*CO1*	*PO 11*	**8**
		c)	Justify whether management is "Science" or "Art".	*CO1*	*PO 11*	**4**
			OR			
	2	a)	Identify and explain Fayol's 14 principles of management	*CO1*	*PO 11*	**10**
		b)	Apply the concepts of Fayol's 14 principles of management for your own organization	*CO1*	*PO 11*	**10**
			UNIT - II			
	3	a)	Elaborate the types of plan required for an organization. What are the characteristics of objectives and why should the objectives requirements must be sound.	*CO2*	*PO 11*	**10**
		b)	Create vision, mission, objectives of your own organization. Justify the objectives with a sound requirement.	*CO2*	*PO 11*	**10**
			OR			
	4	a)	Make a SWOT analysis of your organization to survive under a competition situation.	*CO2*	*PO 11*	**10**
		b)	Identify and explain the steps involved in planning.	*CO2*	*PO 11*	**10**
			UNIT - III			
	5	a)	Develop a sound and efficient principles that need to be followed for the organization structure.	*CO3*	*PO9*	**10**

Important Note: Completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages. Revealing of identification, appeal to evaluator will be treated as malpractice.

		b)	Develop a matrix organization structure for an IT Industry. Justify the need for the combined base.	CO3	PO9	10
			OR			
6		a)	Identify and explain the 12 aspects of an organization's internal working environment and 6 factors that influences organizational culture.	CO3	PO9	10
		b)	Identify the type of organization culture you want to work in. Justify how your quality of work life improves.	CO3	PO9	10
			UNIT - IV			
7		a)	Identify and explain steps required for the recruitment and selection process.	CO4	PO12	10
		b)	Develop the steps required in setting up a training and development programme for employees	CO4	PO12	10
			OR			
8		a)	Identify and explain the factors affecting the wages of the employees.	CO4	PO12	10
		b)	Create a compensation plan for all levels of employees in the hierarchy of your own organization.	CO4	PO12	10
			UNIT - V			
9		a)	Identify the important principles of effective direction with an example for each principle.	CO5	PO10	10
		b)	With a block diagram explain Maslow's Need Hierarchy Theory with an example for each need.	CO5	PO10	10
			OR			
10		a)	Identify 10 important purposes of communication and explain them.	CO5	PO10	10
		b)	Identify and explain three forms of communication with an example for each form.	CO5	PO10	10

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