

U.S.N.								
--------	--	--	--	--	--	--	--	--

B.M.S. College of Engineering, Bengaluru-560019

Autonomous Institute Affiliated to VTU

May 2023 Semester End Make-Up Examinations

Programme: B.E.

Branch: ES CLUSTER(ECE/EEE/ML/MD/EI/ET)

Course Code: 19ES7HSPMF

Course: Project Management and Finance

Semester: VII

Duration: 3 hrs.

Max Marks: 100

Date: 18.05.2023

Instructions: 1. Answer any FIVE full questions, choosing one full question from each unit.
2. Missing data, if any, may be suitably assumed.

UNIT - I

1	a) For a Biomedical start-up company, describe the phases of Project life cycle	10
	b) What is the most desired skill that is required to become a successful project manager? Interpret the roles and responsibilities of a Project Manager in detail.	10

UNIT - II

2	a) For the new innovative start-up idea, develop a detailed feasibility report.	10
	b) Project environment analysis is carried out at the beginning of the project. In the context of this analysis, a wide range of information is collected that will serve as the basis of a specific project marketing concept. Compare project management and functional management.	10

OR

3	a) Cross-culture, language and geographical diversity are some challenging areas that can influence the work of a global virtual team. In this context, List the challenges in finalization of project implementation schedule.	10
	b) Justify how computerized project management system aids in accomplishing time, cost, scope and performance.	10

UNIT - III

4	a) The project management delegation has to take place not only at individual level but also at institute level. Justify what, when and how to delegate the work entrusting subordinates.	10
	b) Cost management is the process by which costs/expenses incurred on the project is formally identified, approved and paid. How does 3 Rs of contracting help in achieving the above said statement.	10

OR

5	a) A Software Company wants to conduct online training program for its Clients. Make use of 7'C's of Team building to explain how it can be accomplished.	10
---	---	-----------

Important Note: Completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages. Revealing of identification, appeal to evaluator will be treated as malpractice.

b) Prepare the list of contents of a good tender document report to present your proposed project. **10**

UNIT - IV

6 a) Demonstrate WBS as a tool for accomplishing a month-long project. **10**

b) Determine the key elements that contribute to an organizational structure specifying planning, scheduling and monitoring. **10**

UNIT - V

7 a) Differentiate between direct and indirect financial assistance provided by the financial institutes. **10**

b) Interpret the concept of working capital in finance. **10**
