

U.S.N.

B.M.S. College of Engineering, Bengaluru-560019

Autonomous Institute Affiliated to VTU

June 2025 Semester End Main Examinations

Programme: B.E.

Semester: IV

Branch: Industrial Engineering and Management

Duration: 3 hrs.

Course Code: 23IM4PCMAE

Max Marks: 100

Course: Management and Entrepreneurship

Instructions: 1. Answer any FIVE full questions, choosing one full question from each unit.
2. Missing data, if any, may be suitably assumed.

Important Note: Completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages. Revealing of identification, appeal to evaluator will be treated as malpractice.			UNIT - I	<i>CO</i>	<i>PO</i>	Marks
	1	a)	What is a management? You as a manager or administrator, what functions (Any Five) are needed to be performed? Elaborate.	<i>COI</i>	<i>POI</i>	10
		b)	As a manager, what roles, one needs to accomplish to run the organization successfully?	<i>COI</i>	<i>POI</i>	10
			OR			
	2	a)	Contrast between Management and administration using following points: Meaning, Scope, focus, decision making, nature, time horizon, function and role	<i>COI</i>	<i>POI</i>	10
		b)	Elaborate on the responsibilities of a manager	<i>COI</i>		10
			UNIT - II			
	3	a)	Discuss the types of plans which are a part of any organization.	<i>COI</i>		10
		b)	Compare Management by Objectives (MBO) and Management by Exception concepts (MBE).	<i>COI</i>	<i>POI</i>	10
			OR			
	4	a)	As a HR manager, how do you Recruit and select the required workforce for your organization? Elaborate.	<i>COI</i>	<i>POI</i>	10
		b)	Contrast between a centralization and a decentralization types of organization.	<i>COI</i>	<i>POI</i>	10
			UNIT - III			
	5	a)	Compare theory x motivation with theory y motivation on the basis of following points: Meaning, work, Ambition, responsibility, leadership styles, direction, control, authority, self-motivation.	<i>COI</i>	<i>POI</i>	10

	b)	What are the essential factors of a sound control system that exist in an organization.	COI		10
		OR			
6	a)	Elaborate on the types of leadership styles with suitable example in each type	COI		10
	b)	Elaborate on the principles of direction in management	COI		10
		UNIT - IV			
7	a)	When you have planned to become an entrepreneur, what functions that you need to accomplish, to establish an enterprise? Elaborate.	COI	POI	10
	b)	Elaborate on the role of an entrepreneur in country's economic development.	COI		10
		OR			
8	a)	Brief on the effects of globalization on SSI.	COI		10
	b)	Elaborate on the Role of SSI in country's economic development.	COI		10
		UNIT - V			
9	a)	What is TECSOK and What support can you get from it when you have planned to become an entrepreneur? Elaborate.	COI		10
	b)	How a DIC is going to help a potential entrepreneur in the establishment of industries?	COI		10
		OR			
10	a)	What are the contents of a good project report to qualify for the sanctioning of a land or finance? Elaborate.	COI		10
	b)	Elaborate on the steps to start SSI in India	COI		10
