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# B.M.S. College of Engineering, Bengaluru-560019

Autonomous Institute Affiliated to VTU

## June 2025 Semester End Main Examinations

**Programme: B.E.**

**Semester: IV**

**Branch: Industrial Engineering and Management**

**Duration: 3 hrs.**

**Course Code: 23IM4PCMAE**

**Max Marks: 100**

**Course: Management and Entrepreneurship**

**Instructions:** 1. Answer any FIVE full questions, choosing one full question from each unit.  
2. Missing data, if any, may be suitably assumed.

			<b>UNIT - I</b>			<b>CO</b>	<b>PO</b>	<b>Marks</b>
<b>Important Note:</b> Completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages. Revealing of identification, appeal to evaluator will be treated as malpractice.	1	a)	What is a management? You as a manager or administrator, what functions (Any Five) are needed to be performed? Elaborate.			<i>CO1</i>	<i>PO1</i>	<b>10</b>
		b)	As a manager, what roles, one needs to accomplish to run the organization successfully?			<i>CO1</i>	<i>PO1</i>	<b>10</b>
<b>OR</b>								
	2	a)	Contrast between Management and administration using following points: Meaning, Scope, focus, decision making, nature, time horizon, function and role			<i>CO1</i>	<i>PO1</i>	<b>10</b>
		b)	Elaborate on the responsibilities of a manager			<i>CO1</i>		<b>10</b>
<b>UNIT - II</b>								
	3	a)	Discuss the types of plans which are a part of any organization.			<i>CO1</i>		<b>10</b>
		b)	Compare Management by Objectives (MBO) and Management by Exception concepts (MBE).			<i>CO1</i>	<i>PO1</i>	<b>10</b>
<b>OR</b>								
	4	a)	As a HR manager, how do you Recruit and select the required workforce for your organization? Elaborate.			<i>CO1</i>	<i>PO1</i>	<b>10</b>
		b)	Contrast between a centralization and a decentralization types of organization.			<i>CO1</i>	<i>PO1</i>	<b>10</b>
<b>UNIT - III</b>								
	5	a)	Compare theory x motivation with theory y motivation on the basis of following points: Meaning, work, Ambition, responsibility, leadership styles, direction, control, authority, self-motivation.			<i>CO1</i>	<i>PO1</i>	<b>10</b>

	b)	What are the essential factors of a sound control system that exist in an organization.	COI		<b>10</b>
		<b>OR</b>			
6	a)	Elaborate on the types of leadership styles with suitable example in each type	COI		<b>10</b>
	b)	Elaborate on the principles of direction in management	COI		<b>10</b>
		<b>UNIT - IV</b>			
7	a)	When you have planned to become an entrepreneur, what functions that you need to accomplish, to establish an enterprise? Elaborate.	COI	POI	<b>10</b>
	b)	Elaborate on the role of an entrepreneur in country's economic development.	COI		<b>10</b>
		<b>OR</b>			
8	a)	Brief on the effects of globalization on SSI.	COI		<b>10</b>
	b)	Elaborate on the Role of SSI in country's economic development.	COI		<b>10</b>
		<b>UNIT - V</b>			
9	a)	What is TECSOK and What support can you get from it when you have planned to become an entrepreneur? Elaborate.	COI		<b>10</b>
	b)	How a DIC is going to help a potential entrepreneur in the establishment of industries?	COI		<b>10</b>
		<b>OR</b>			
10	a)	What are the contents of a good project report to qualify for the sanctioning of a land or finance? Elaborate.	COI		<b>10</b>
	b)	Elaborate on the steps to start SSI in India	COI		<b>10</b>

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