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B.M.S. College of Engineering, Bengaluru-560019

Autonomous Institute Affiliated to VTU

February / March 2023 Semester End Main Examinations

Programme: B.E.

Semester: V

Branch: Industrial Engineering and Management

Duration: 3 hrs.

Course Code: 20IM5DCMAE

Max Marks: 100

Course: Management & Entrepreneurship

Date: 01.03.2023

Instructions: 1. Answer any FIVE full questions, choosing one full question from each unit.
2. Missing data, if any, may be suitably assumed.

UNIT - I

1	a) What do you mean by the word “Management “give any two definitions from different authors	05
	b) Discuss the approach of Administration and Management, in discharging their duties, bring out differences in deliverables of the two methods	15

UNIT - II

2	a) Explain the Importance of Planning, discuss any five important factors	10
	b) Discuss the concept of “Decentralization”, give out the advantages and challenges in practice	10

UNIT - III

3	a) Explain in detail Staff-selection process, showing all the steps	10
	b) List different types of Leadership styles, Explain any TWO	10

UNIT - IV

4	a) What do you mean by an “Entrepreneur”, how he is different from businessman, list out functions of an entrepreneur	10
	b) Classify different types of entrepreneurs, give a brief description of each of them	10

OR

5	a) What is the role of Entrepreneurs in economic development, explain the concept of Incubation facilities, for startups	10
	b) Discuss the barriers, an Entrepreneur will face in his endeavors	10

Important Note: Completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages. Revealing of identification, appeal to evaluator will be treated as malpractice.

UNIT - V

6	a) Which is the State Govt. agency, specializes in Acquisition of Land & development, for industries, discuss its activities	10
	b) Write Short Notes on I) TECKSOK, ii) KSSIDC	10

OR

7	a) Give out the, meaning of a Project, Explain Need & Significance of Project Report	10
	b) Write a Short notes on	
	i) Market Feasibility Study	
	ii) Social Feasibility Study	10
