

# B.M.S. College of Engineering, Bengaluru-560019

Autonomous Institute Affiliated to VTU

## February / March 2023 Semester End Main Examinations

**Programme: B.E.**

**Branch: Industrial Engineering and Management**

**Course Code: 20IM5DCMAE**

**Course: Management & Entrepreneurship**

**Semester: V**

**Duration: 3 hrs.**

**Max Marks: 100**

**Date: 01.03.2023**

**Instructions:** 1. Answer any FIVE full questions, choosing one full question from each unit.  
2. Missing data, if any, may be suitably assumed.

### UNIT - I

- 1 a) What do you mean by the word "Management" "give any two definitions from different authors" **05**
- b) Discuss the approach of Administration and Management, in discharging their duties, bring out differences in deliverables of the two methods **15**

### UNIT - II

- 2 a) Explain the Importance of Planning, discuss any five important factors **10**
- b) Discuss the concept of "Decentralization", give out the advantages and challenges in practice **10**

### UNIT - III

- 3 a) Explain in detail Staff-selection process, showing all the steps **10**
- b) List different types of Leadership styles, Explain any TWO **10**

### UNIT - IV

- 4 a) What do you mean by an "Entrepreneur", how he is different from businessman, list out functions of an entrepreneur **10**
- b) Classify different types of entrepreneurs, give a brief description of each of them **10**

### OR

- 5 a) What is the role of Entrepreneurs in economic development, explain the concept of Incubation facilities, for startups **10**
- b) Discuss the barriers, an Entrepreneur will face in his endeavors **10**

**Important Note:** Completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages. Revealing of identification, appeal to evaluator will be treated as malpractice.

**UNIT - V**

- 6 a) Which is the State Govt. agency, specializes in Acquisition of Land & development, for industries, discuss its activities **10**
- b) Write Short Notes on I) TECKSOK, ii) KSSIDC **10**

**OR**

- 7 a) Give out the, meaning of a Project, Explain Need & Significance of Project Report **10**
- b) Write a Short notes on **10**
- i) Market Feasibility Study
- ii) Social Feasibility Study

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B.M.S.C.E. - ODD SEM 2022-23