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B.M.S. College of Engineering, Bengaluru-560019

Autonomous Institute Affiliated to VTU

July 2024 Semester End Main Examinations

Programme: B.E.

Branch: Industrial Engineering and Management

Course Code: 22IM5PCMAE

Course: Management and Entrepreneurship

Semester: V

Duration: 3 hrs.

Max Marks: 100

Instructions: 1. Answer any FIVE full questions, choosing one full question from each unit.
2. Missing data, if any, may be suitably assumed.

			UNIT - I	CO	PO	Marks
Important Note: Completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages. Revealing of identification, appeal to evaluator will be treated as malpractice.	1	a)	Discuss the different roles of a Manager	<i>CO1</i>	<i>PO1</i>	10
		b)	Discuss the contributions of F.W Taylor's Scientific Management	<i>CO1</i>	<i>PO1</i>	10
			UNIT - II			
	2	a)	Discuss the role of "SMART" Objectives w.r.t the case study of Bangalore International Airport. Explain the lessons drawn from it.	<i>CO1</i> <i>CO2</i> <i>CO3</i>	<i>PO1</i> <i>PO2</i>	10
		b)	Discuss Sequential Decision Making process with appropriate examples.	<i>CO1</i> <i>CO2</i> <i>CO3</i>	<i>PO1</i> <i>PO2</i>	10
			OR			
	3	a)	Discuss with an example the Selection process in staffing.	<i>CO1</i> <i>CO2</i> <i>CO3</i>	<i>PO1</i> <i>PO2</i>	10
		b)	Discuss the principles of Organizing.	<i>CO1</i> <i>CO2</i> <i>CO3</i>	<i>PO1</i> <i>PO2</i>	10
			UNIT - III			
	4	a)	Discuss different types of leadership approaches and explain each with an example.	<i>CO1</i> <i>CO2</i> <i>CO3</i>	<i>PO1</i> <i>PO2</i>	10
		b)	Explain Maslow's Hierarchy of needs and its utility in accomplishment of directing function with the help of a case.	<i>CO1</i> <i>CO2</i> <i>CO3</i>	<i>PO1</i> <i>PO2</i>	10
			OR			

	5	a)	Discuss different Co-ordination Techniques with the help of cases.	<i>CO1</i> <i>CO2</i>	<i>PO1</i> <i>PO2</i>	10
		b)	Explain the essentials of a sound control system.	<i>CO1</i>	<i>PO1</i>	10
UNIT - IV						
	6	a)	Discuss in detail the classification of Entrepreneurs	<i>CO1</i>	<i>PO1</i>	10
		b)	Discuss the problems faced by SSI in India.	<i>CO1</i> <i>CO2</i>	<i>PO1</i> <i>PO2</i>	10
UNIT - V						
	7	a)	Discuss the formalities to be observed in setting up a small business in India.	<i>CO4</i>	<i>PO1</i> <i>PO9</i> <i>PO10</i>	10
		b)	Differentiate clearly between PERT & CPM with reference to a project.	<i>CO4</i>	<i>PO1</i> <i>PO9</i> <i>PO10</i>	10
