

U.S.N.

**B.M.S. College of Engineering, Bengaluru-560019**

Autonomous Institute Affiliated to VTU

**July 2024 Semester End Main Examinations****Programme: B.E.****Branch: Industrial Engineering and Management****Course Code: 22IM5PCMAE****Course: Management and Entrepreneurship****Semester: V****Duration: 3 hrs.****Max Marks: 100**

**Instructions:** 1. Answer any FIVE full questions, choosing one full question from each unit.  
2. Missing data, if any, may be suitably assumed.

<b>Important Note:</b> Completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages. Revealing of identification, appeal to evaluator will be treated as malpractice.			<b>UNIT - I</b>	<b>CO</b>	<b>PO</b>	<b>Marks</b>
	1	a)	Discuss the different roles of a Manager	CO1	PO1	10
		b)	Discuss the contributions of F.W Taylor's Scientific Management	CO1	PO1	10
			<b>UNIT - II</b>			
	2	a)	Discuss the role of "SMART" Objectives w.r.t the case study of Bangalore International Airport. Explain the lessons drawn from it.	CO1 CO2 CO3	PO1 PO2	10
		b)	Discuss Sequential Decision Making process with appropriate examples.	CO1 CO2 CO3	PO1 PO2	10
			<b>OR</b>			
	3	a)	Discuss with an example the Selection process in staffing.	CO1 CO2 CO3	PO1 PO2	10
		b)	Discuss the principles of Organizing.	CO1 CO2 CO3	PO1 PO2	10
			<b>UNIT - III</b>			
	4	a)	Discuss different types of leadership approaches and explain each with an example.	CO1 CO2 CO3	PO1 PO2	10
		b)	Explain Maslow's Hierarchy of needs and its utility in accomplishment of directing function with the help of a case.	CO1 CO2 CO3	PO1 PO2	10
			<b>OR</b>			

5	a)	Discuss different Co-ordination Techniques with the help of cases.	CO1 CO2	PO1 PO2	10
	b)	Explain the essentials of a sound control system.	CO1	PO1	10
		<b>UNIT - IV</b>			
6	a)	Discuss in detail the classification of Entrepreneurs	CO1	PO1	10
	b)	Discuss the problems faced by SSI in India.	CO1 CO2	PO1 PO2	10
		<b>UNIT - V</b>			
7	a)	Discuss the formalities to be observed in setting up a small business in India.	CO4	PO1 PO9 PO10	10
	b)	Differentiate clearly between PERT & CPM with reference to a project.	CO4	PO1 PO9 PO10	10

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