

U.S.N.								
--------	--	--	--	--	--	--	--	--

B.M.S. College of Engineering, Bengaluru-560019

Autonomous Institute Affiliated to VTU

January / February 2025 Semester End Main Examinations

Programme: B.E.

Semester: VII

Branch: Institutional Elective

Duration: 3 hrs.

Course Code: 22IM7OESCM

Max Marks: 100

Course: Supply Chain Management

Instructions: 1. Answer any FIVE full questions, choosing one full question from each unit.
2. Missing data, if any, may be suitably assumed.

		UNIT - I	CO	PO	Marks																																										
1	a)	List and discuss the objectives of a supply chain.	<i>COI</i>	<i>POI</i>	10																																										
	b)	Discuss the decision phases in a supply chain and their significance.	<i>COI</i>	<i>POI</i>	10																																										
		OR																																													
2	a)	Differentiate between process view and cyclic view of supply chain philosophy.	<i>COI</i>	<i>POI</i>	10																																										
	b)	Examine the role of transportation and information in extending the strategic scope of a supply chain.	<i>COI</i>	<i>POI</i>	10																																										
		UNIT - II																																													
3	a)	Discuss the factors influencing the distribution network in supply chain.	<i>COI</i>	<i>POI</i>	10																																										
	b)	Write a short note on e – business and its impact on supply chain.	<i>COI</i>	<i>POI</i>	10																																										
		OR																																													
4	a)	With a neat diagram identify the phases of framework of network design decision.	<i>COI</i>	<i>POI</i>	10																																										
	b)	Define decision trees and explain their importance in supply chain network design.	<i>COI</i>	<i>POI</i>	10																																										
		UNIT - III																																													
5	a)	Discuss P system and Q system of an inventory management of supply chain by stating an example.	<i>COI</i>	<i>POI</i>	10																																										
	b)	An organization has 10 items in its inventory. The demand and unit costs are as follows:	<i>CO3</i>	<i>PO2</i>	10																																										
		<table border="1"> <thead> <tr> <th>Item</th> <th>A</th> <th>B</th> <th>C</th> <th>D</th> <th>E</th> </tr> </thead> <tbody> <tr> <td>Annual Demand</td> <td>1,000</td> <td>2,000</td> <td>3,000</td> <td>500</td> <td>1,500</td> </tr> <tr> <td>Unit Cost (₹)</td> <td>100</td> <td>50</td> <td>10</td> <td>200</td> <td>20</td> </tr> <tr> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> </tr> <tr> <th>Item</th> <th>F</th> <th>G</th> <th>H</th> <th>I</th> <th>J</th> </tr> <tr> <td>Annual Demand</td> <td>4,000</td> <td>100</td> <td>600</td> <td>2,500</td> <td>200</td> </tr> <tr> <td>Unit Cost (₹)</td> <td>5</td> <td>500</td> <td>250</td> <td>15</td> <td>300</td> </tr> </tbody> </table> <p>Perform ABC analysis and classify the items accordingly.</p>	Item	A	B	C	D	E	Annual Demand	1,000	2,000	3,000	500	1,500	Unit Cost (₹)	100	50	10	200	20							Item	F	G	H	I	J	Annual Demand	4,000	100	600	2,500	200	Unit Cost (₹)	5	500	250	15	300			
Item	A	B	C	D	E																																										
Annual Demand	1,000	2,000	3,000	500	1,500																																										
Unit Cost (₹)	100	50	10	200	20																																										
Item	F	G	H	I	J																																										
Annual Demand	4,000	100	600	2,500	200																																										
Unit Cost (₹)	5	500	250	15	300																																										

Important Note: Completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages. Revealing of identification, appeal to evaluator will be treated as malpractice.

OR					
6	a)	<p>A particular item has a demand of 9,000 units per year. The cost of one procurement is Rs. 100/- and the holding cost per unit is Rs. 2.40 per year. The shortages are allowed and the shortage cost is Rs. 5/- per unit per year.</p> <ul style="list-style-type: none"> i. Find Economic lot size, ii. Number of orders per year, iii. The time between two orders, and <p>Total cost per year including material cost, taking unit price as Re.1/- per unit.</p>	<i>CO2</i>	<i>PO1</i> <i>PO6</i>	10
	b)	<p>Describe XYZ analysis and explain how it can be used to manage inventory demand variability. Provide an example of its application in a manufacturing company.</p>	<i>CO1</i>	<i>PO1</i>	10
UNIT - IV					
7	a)	Evaluate strengths and weakness of road and water transportation in supply chain.	<i>CO1</i>	<i>PO1</i>	12
	b)	Explain the importance of transportation infrastructure and policies in supply chain management.	<i>CO1</i>	<i>PO1</i>	08
OR					
8	a)	Discuss the factors that influence the performance of sourcing in supply chain.	<i>CO1</i>	<i>PO1</i>	10
	b)	List the advantages and challenges of third – party logistics.	<i>CO1</i>	<i>PO1</i>	10
UNIT - V					
9	a)	Discuss the current trends in Supply Chain and Logistics Management with a focus on e-SRM, e-LRM, e-SCM.	<i>CO1</i>	<i>PO1</i>	10
	b)	Discuss the significance, benefits of block chain in Supply Chain Management.	<i>CO1</i>	<i>PO1</i>	10
OR					
10	a)	Explain the concepts of descriptive, predictive, and prescriptive analytics with examples to each.	<i>CO1</i>	<i>PO1</i>	10
	b)	Differentiate between lean and agile supply chains with a focus on the following: i. Objective ii. Demand Pattern iii. Inventory iv. Production v. Lead Time	<i>CO2</i>	<i>PO2</i>	10
