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B.M.S. College of Engineering, Bengaluru-560019

Autonomous Institute Affiliated to VTU

February / March 2024 Semester End Main Examinations

Programme: B.E.

Semester: I

Branch: Common to all Branches

Duration: 2 hrs.

Course Code: 22MA1AECEN / 21MA1HSCEN

Max Marks: 50

Course: Communicative English

Instructions: ANSWER ALL QUESTIONS

(All Questions are compulsory. Internal choice is provided in Part-I and IV)

		UNIT - I	CO	Marks	
Important Note: Completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages. Revealing of identification, appeal to evaluator will be treated as malpractice.	1)	What is Communication? Elaborate on the types of communication.	CO4	10	
	OR				
	2)	Explain with examples the obstructions of effective communication and what are the remedies for them.	CO4	10	
			UNIT - II	CO1	25
			Select the right answers from the choices given:	,4	
	3)	Choose the right phonetic transcription for the following words: Another a) /æ 'nʌðər/ b) /æ 'nʌθər/ c) /ə 'nʌðər/ d) /ə 'nʌθər/			
	4)	Centering a) /'sentərɪŋ/ b) /'kentərɪŋ/ c) /'səntərɪŋ/ d) /'səntərɪŋ/			
	5)	Give a one-word substitution for the following underlined words: Jimmy Porter <u>takes</u> pleasure in torturing <u>other</u> . a. Racist b. Sadist c. Philanthropist d. Teetotaller			
	6)	She exhibits a proclivity for <u>favouring</u> her relatives. a. Nepotism b. Philosopher c. Sycophant d. Herbalist			
	7)	Eunice de Souza is a poet who writes poems on <u>the welfare of</u> women a. Feminism b. Democracy c. Polytheist d. Selenophile			
8)	He is a person who loves collecting books. a. Philanthropy b. Philosopher c. Sycophant d. Bibliophile				
9)	Select the correct or preferred spelling for each of these commonly misspelt words. a. judgement b. judgment c. judgment d. jugdement				
10)	a. Maneuver b. Manever c. Menever d. Manuver				

		Choose the right answer by checking the correct usage of articles.	
	11)	You should carry ____ umbrella in case it rains. a. the b. an c. a d. no article	
	12)	____ apple a day keeps the doctor away. a. The b. An c. A d. no article	
	13)	Choose the suitable prepositions from the options given: She was fascinated ____ the beauty of the painting. a. in b. by c. at d. for	
	14)	Please put the books ____ the shelf. a. on b. at c. onto d. for	
	15)	Choose the most suitable answer that identifies the homophones in the sentence. I need to ____ the difference between 'affect' and 'effect'. a. sight b. site c. cite d. side	
	16)	The ____ on the wall was an original Picasso. a. piece b. peace c. peas d. pease	
	17)	Choose the correct question tag to complete each sentence. She didn't like the movie, ____? a. did she b. hasn't she c. didn't she d. does she	
	18)	We should leave early, ____? a. shouldn't we? b. should we? c. don't we? d. do we?	
	19)	Choose the prefix or suffix from the options given to fill in the blanks: Carmen's ____action confused her colleagues. a. dis b. un c. re d. mis	
	20)	His ____understanding of the subject surprised the entire class. a. en b. un c. mis d. non	
	21)	The money ____change was carried out smoothly. a. re b. un c. ex d. non	

		<p>Synonyms: Choose the word that is closest in meaning.</p> <p>Intractable</p> <p>a. Tracible b. Intelligent c. Unmanageable d. Smooth</p> <p>Gregarious</p> <p>a. Fair b. Sociable c. Frequent d. Balance</p> <p>Illicit</p> <p>a. Unlawful b. Dull c. Agreeable d. Disbelief</p> <p>Antonyms: Choose the word that is opposite in meaning.</p> <p>Assuage</p> <p>a. Increase b. Decrease c. Give d. Avoid</p> <p>Impeccable</p> <p>a. Faultless b. Imperfect c. Confident d. Certain</p> <p>Pensive</p> <p>a. Flexible b. admirable c. Sufficient d. Heedless</p>		
		<p>UNIT – III</p> <p>Read the following excerpt and answer the questions that follow. Each question carries one mark.</p>	CO4	5
		<p>Every spring and fall, during the holidays of Big Eid and Small Eid, my family visited one of my favourite places on earth: Shangla, the mountain village where my parents grew up. Laden with presents for our relatives-embroidered shawls, boxes of rose and pistachio sweets, and medicines they couldn't get in the village-we'd go to the Mingora bus station and see just about everybody else in town all crowded together and waiting for the Flying Coach. We'd stack our gifts along with the sacks of flour and sugar, blankets, and trunks that other families were taking on top of the bus in a great towering pile. Then we all crammed inside for the four-hour trip up winding, rutted roads to the mountains. For the first quarter of the journey, the road was a series of zigs and zags that followed the Swat River on one side and hugged sheer cliffs on the other. My brothers took great pleasure in pointing out the wreckage of vehicles that had fallen into the valley below. The Flying Coach would climb higher and higher until the air turned cool and crisp. Eventually, we saw nothing but mountain after mountain. Mountain, mountain, mountain, and just a sliver of sky. Many of the people in Shangla were very poor and did not have modern facilities, such as hospitals and markets, but our family always put on a huge feast for us when we arrived. A feast that was especially welcome at Small Eid, which marks the end of a month of daytime fasting for Ramadan. There were bowls of chicken and rice, spinach and lamb, big crunchy apples, pretty yellow cakes, and big kettles of sweet milky tea. Even when I was only seven or eight, I was considered a sophisticated city girl, and sometimes my cousins teased me because I didn't like to go barefoot and I wore clothes bought at the bazaar, not homemade like theirs. I had a city accent</p>		

	<p>and spoke city slang, so they thought I was modern. If only they knew. People from real cities like Peshawar or Islamabad would have thought me very backwards.</p> <p>a) What is the gender of the speaker here?</p> <p>b) How does the writer describe the mountain in the above passage?</p> <p>c) Where did the author go during the holidays of Eid?</p> <p>d) What is the Flying Coach as per the above passage?</p> <p>e) What was lacking in Shangla, the mountain village?</p>	
	UNIT - IV	
	Choose one of the following to draft a cover letter and résumé.	CO4 10
	<p>Write a letter of application in response to the following advertisement which appeared in “The Times of India” dated 19 January 2024. Enclose your résumé along with the cover letter drafted</p> <p style="text-align: center;">WANTED Assistant Manager for Graphic Designer (Full Time) At Invincible Labs</p> <p>An experienced graphic designer with 3-4 years experience skilled in artwork and confident in creating print-ready files.</p> <p>Experience with Photoshop, Illustrator, and InDesign.</p> <p>Other skills, software experiences, and certifications are appreciated.</p> <p>Apply with full particulars and emoluments expected to</p> <p style="text-align: center;">The Manager, Invincible Labs No. 09, Brig Colony, JP road, Chennai-560029 Tamil Nadu, India.</p> <p style="text-align: center;">OR</p> <p style="text-align: center;">WANTED Digital Marketing Specialist (Full Time) Krafty Rings</p> <p>Experienced Digital Marketing Specialist with 1-2 years experience in working on SEO, Google Ads, Facebook Ads, and Google Analytics.</p> <p>Applicant should be able to manage content creation, aware of ongoing social media trends. Skills required include social media marketing, email marketing, and Search engine Workspace and proficiency in English. (Spoken and written).</p> <p>Apply with full particulars and emoluments expected to</p> <p style="text-align: center;">The Secretary, Krafty Ring, No. 23, Nia Industries, Old Church Road, Kerala,364002.</p>	