

B.M.S. College of Engineering, Bengaluru-560019

Autonomous Institute Affiliated to VTU

February / March 2023 Semester End Main Examinations

Programme: B.E.

Branch: Mechanical Engineering

Course Code: 20ME5DCMAE / 16ME5DCMAE

Course: Management and Entrepreneurship

Semester: V

Duration: 3 hrs.

Max Marks: 100

Date: 23.02.2023

Instructions: 1. Answer any FIVE full questions, choosing one full question from each unit.
2. Missing data, if any, may suitably be assumed.

UNIT - I

- 1 a) Discuss the functions of management. **10**
- b) Illustrate about the System approach of the modern management approach. **05**
- c) Differentiate between management & administration. **05**

OR

- 2 a) Illustrate the types of decisions. **10**
- b) Discuss steps involved in planning with an example. **10**

UNIT - II

- 3 a) Describe the principles of organization. **10**
- b) Differentiate between formal & informal organization. **05**
- c) Discuss the functions of staffing. **05**

UNIT - III

- 4 a) With a neat diagram illustrate Maslow's theory of Motivation. **08**
- b) Illustrate the barriers to communication. **06**
- c) Illustrate the steps in controlling process. **06**

UNIT - IV

- 5 a) Illustrate the role of entrepreneur in economic development. **10**
- b) Classify entrepreneurs by providing examples. **10**

UNIT - V

- 6 a) Illustrate the institutions support for SSIs. **12**
- b) Define SSI & discuss its importance & advantages for a nation like India. **08**

OR

- 7 a) Illustrate the important contents for the preparation of a business plan process. **10**
- b) With a flow chart, discuss formalities for setting up a small business. **10**

Important Note: Completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages. Revealing of identification, appeal to evaluator will be treated as malpractice.
