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B.M.S. College of Engineering, Bengaluru-560019

Autonomous Institute Affiliated to VTU

February / March 2023 Semester End Main Examinations

Programme: B.E.

Semester: V

Branch: Mechanical Engineering

Duration: 3 hrs.

Course Code: 20ME5DCMAE / 16ME5DCMAE

Max Marks: 100

Course: Management and Entrepreneurship

Date: 23.02.2023

Instructions: 1. Answer any FIVE full questions, choosing one full question from each unit.
2. Missing data, if any, may suitably be assumed.

UNIT - I

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|---|--|----|
| 1 | a) Discuss the functions of management. | 10 |
| | b) Illustrate about the System approach of the modern management approach. | 05 |
| | c) Differentiate between management & administration. | 05 |

OR

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|---|--|----|
| 2 | a) Illustrate the types of decisions. | 10 |
| | b) Discuss steps involved in planning with an example. | 10 |

UNIT - II

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| 3 | a) Describe the principles of organization. | 10 |
| | b) Differentiate between formal & informal organization. | 05 |
| | c) Discuss the functions of staffing. | 05 |

UNIT - III

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| 4 | a) With a neat diagram illustrate Maslow's theory of Motivation. | 08 |
| | b) Illustrate the barriers to communication. | 06 |
| | c) Illustrate the steps in controlling process. | 06 |

UNIT - IV

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| 5 | a) Illustrate the role of entrepreneur in economic development. | 10 |
| | b) Classify entrepreneurs by providing examples. | 10 |

UNIT - V

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| 6 | a) Illustrate the institutions support for SSIs. | 12 |
| | b) Define SSI & discuss its importance & advantages for a nation live India. | 08 |

OR

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| 7 | a) Illustrate the important contents for the preparation of a business plan process. | 10 |
| | b) With a flow chart, discuss formalities for setting up a small business. | 10 |

Important Note: Completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages. Revealing of identification, appeal to evaluator will be treated as malpractice.
