

# **B. M. S. College of Engineering, Bengaluru - 560019**

Autonomous Institute Affiliated to VTU

## September / October 2023 Supplementary Examinations

## **Programme: B.E.**

## Semester: V

## **Branch: Mechanical Engineering**

**Duration: 3 hrs.**

**Course Code: 20ME5DCMAE / 16ME5DCMAE**

**Max Marks: 100**

## Course: Management and Entrepreneurship

**Instructions:** 1. Answer any FIVE full questions, choosing one full question from each unit.  
2. Missing data, if any, may be suitably assumed.

## UNIT - I

1. a) "Management is an art, science or profession." – Justify the statement with 10 an appropriate example.

b) Discuss the contributions of Henry Fayal towards Administrative 10 Management.

OR

2. a) Explain the various steps in the effective planning process. **10**

b) Discuss the steps in Decision Making. **10**

## UNIT - II

3. Discuss in brief: i). Tall v/s Flat organizations  
ii). External v/s Internal Recruitment  
iii). Induction program  
iv). Factors governing Span of Management

### **UNIT - III**

4. a) Explain Douglas McGregor's Motivation Theories X & Y. **10**

b) Explain: i). Techniques of Coordination & **10**  
ii). Barriers to effective communication

#### **UNIT - IV**

5. a) Define the term “Entrepreneur”, and explain the classifications of **10** Entrepreneurs in detail.

b) Explain the problems generally faced by the Entrepreneurs. **10**

#### **UNIT - V**

6. a) Discuss the Sickness in SSI. **10**

b) Discuss the Role of the following institutes in supporting & Funding aspect for SSI: **10**

- i) KSFC
- ii) KIADB

**OR**

7. a) Explain the types of Registration of Companies. **10**

b) Explain the formalities for setting up a small business or an enterprise. **10**

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