

# B. M. S. College of Engineering, Bengaluru - 560019

Autonomous Institute Affiliated to VTU

## September / October 2023 Supplementary Examinations

**Programme: B.E.**

**Branch: Mechanical Engineering**

**Course Code: 20ME5DCMAE / 16ME5DCMAE**

**Course: Management and Entrepreneurship**

**Semester: V**

**Duration: 3 hrs.**

**Max Marks: 100**

**Instructions:** 1. Answer any FIVE full questions, choosing one full question from each unit.  
2. Missing data, if any, may be suitably assumed.

### UNIT - I

1. a) "Management is an art, science or profession." – Justify the statement with an appropriate example. **10**
- b) Discuss the contributions of Henry Fayal towards Administrative Management. **10**

### OR

2. a) Explain the various steps in the effective planning process. **10**
- b) Discuss the steps in Decision Making. **10**

### UNIT - II

3. Discuss in brief:
  - i). Tall v/s Flat organizations **20**
  - ii). External v/s Internal Recruitment
  - iii). Induction program
  - iv). Factors governing Span of Management

### UNIT - III

4. a) Explain Douglas McGregor's Motivation Theories X & Y. **10**
- b) Explain:
  - i). Techniques of Coordination & **10**
  - ii). Barriers to effective communication

**Important Note:** Completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages. Revealing of identification, appeal to evaluator will be treated as malpractice.

#### **UNIT - IV**

5. a) Define the term “Entrepreneur”, and explain the classifications of Entrepreneurs in detail. **10**
- b) Explain the problems generally faced by the Entrepreneurs. **10**

#### **UNIT - V**

6. a) Discuss the Sickness in SSI. **10**
- b) Discuss the Role of the following institutes in supporting & Funding aspect for SSI: **10**
- i) KSFC
- ii) KIADB

**OR**

7. a) Explain the types of Registration of Companies. **10**
- b) Explain the formalities for setting up a small business or an enterprise. **10**

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