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B.M.S. College of Engineering, Bengaluru-560019

Autonomous Institute Affiliated to VTU

January / February 2025 Semester End Main Examinations

Programme: B.E.

Semester : V

Branch: Mechanical Engineering

Duration: 3 hrs.

Course Code: 23ME5PEMAE

Max Marks: 100

Course: Management and Entrepreneurship

Instructions: 1. Answer any FIVE full questions, choosing one full question from each unit.
2. Missing data, if any, may be suitably assumed.

UNIT - I			CO	PO	Marks
1	a)	Discuss the roles of the manager	<i>CO1</i>	<i>PO1</i> <i>PO8</i>	10
	b)	Whether management is an art or science or profession ? Justify	<i>CO1</i>	<i>PO1</i> <i>PO8</i>	10
OR					
2	a)	Explain how planning premises contributes for the effective planning	<i>CO1</i>	<i>PO1</i> <i>PO8</i>	10
	b)	Discuss the steps in Decision Making	<i>CO1</i>	<i>PO1</i> <i>PO8</i>	10
UNIT - II					
3		Discuss in brief i). Factors governing Span of control ii). Differences between MBO & MBE iii). Maslow's hierarchy of needs iv). Barriers for effective communication	<i>CO2</i>	<i>PO1</i> <i>PO8</i>	20
OR					
4	a)	Explain different Co-ordination techniques	<i>CO2</i>	<i>PO1</i> <i>PO8</i>	10
	b)	Explain the different leadership styles	<i>CO2</i>	<i>PO1</i> <i>PO8</i>	10
UNIT - III					
5	a)	Explain the features of an Entrepreneur	<i>CO3</i>	<i>PO1</i> <i>PO8</i>	10

Important Note: Completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages. Revealing of identification, appeal to evaluator will be treated as malpractice.

	b)	“ An economy is the effect for which entrepreneurship is the cause” Justify the statement	CO3	PO1 PO8	10
		OR			
6	a)	Discuss in detail the classification of Entrepreneurs	CO3	PO1 PO8	10
	b)	Discuss the problems faced by the entrepreneurs	CO3	PO1 PO8	10
		UNIT - IV			
7	a)	Discuss the role of SSI in the Indian economy	CO4	PO1 PO2 PO8	10
	b)	Explain the advantages and disadvantages of globalization	CO4	PO1 PO2 PO8	10
		OR			
8	a)	Explain the Major Causes of Sickness in Small Scale Industries	CO4	PO1 PO2 PO8	10
	b)	Discuss the objectives of world trade organization	CO4	PO1 PO2 PO8	10
		UNIT - V			
9	a)	Discuss the guidelines of Planning Commission for formulating project report	CO5	PO1 PO2 PO8	10
	b)	Discuss the the support extended by the following institutes for SSI i). KIADB ii). DIC- A single window	CO5	PO1 PO2 PO8	10
		OR			
10	a)	Discuss the various development phases of the project	CO6	PO1 PO2 PO8	10
	b)	Explain the contribution of the following w.r.t SSI i). KSFC ii). TECKSOK	CO6	PO1 PO2 PO8	10
