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B.M.S. College of Engineering, Bengaluru-560019

Autonomous Institute Affiliated to VTU

June 2025 Semester End Main Examinations

Programme: B.E.

Semester: V

Branch: Mechanical Engineering

Duration: 3 hrs.

Course Code: 22ME5PCMAE

Max Marks: 100

Course: Management and Entrepreneurship

Instructions: 1. Answer any FIVE full questions, choosing one full question from each unit.
2. Missing data, if any, may be suitably assumed.

			UNIT - I		CO	PO	Marks
Important Note: Completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages. Revealing of identification, appeal to evaluator will be treated as malpractice.	1	a)	Systems approach provides the manager, an integral approach to solve management problems. What are the key concepts in this approach?		CO1	PO1 PO8	10
		b)	Briefly describe the general principles of management as laid down by Henri Fayol.		CO1	PO1 PO8	10
	OR						
	2	a)	What are the steps involved in planning? Explain.		CO1	PO1 PO8	10
		b)	What is the nature and importance of planning? What are its forms?		CO1	PO1 PO8	10
	UNIT - II						
	3	a)	List and explain, the essential principles involved in the formulation of an organization structure		CO2	PO1 PO8	14
		b)	Point out the reasons for the need to focus on manpower planning in the context of Indian Industries.		CO2	PO1 PO8	06
	OR						
	4	a)	Discuss the factors that govern the span of control		CO2	PO1 PO8	10
		b)	Explain the Internal and External sources of recruitment along with their merits and demerits		CO2	PO1 PO8	10
			UNIT - III				
5	a)	Differentiate between autocratic, democratic and free-rein leadership styles.		CO3	PO1 PO8	08	
	b)	What are the merits and demerits in Herzberg's Two Factor Theory?		CO3	PO1 PO8	06	

	c)	Discuss the essential aspects for an effective control system.	CO3	PO1 PO8	06
		OR			
6	a)	Explain the different coordination techniques	CO3	PO1 PO8	10
	b)	Discuss Maslow's hierarchy of needs	CO3	PO1 PO8	10
		UNIT - IV			
7	a)	Who is an Innovative Entrepreneur? Based on the dominant personality themes of a person, explain the various traits and characteristics of an entrepreneur.	CO4	PO1 PO8	10
	b)	Discuss the prospects of Small Scale Industries in a free economy.	CO5	PO1 PO8	10
		OR			
8	a)	What are the causes which are responsible for a Small Scale Industry to be termed as "Sick"?	CO5	PO1 PO8	10
	b)	Explain the objectives of Small Industries Development Bank of India (SIDBI).	CO5	PO1 PO8	10
		UNIT - V			
9	a)	Briefly explain the reasons for the growth of ERP.	CO6	PO1 PO8	10
	b)	What are the merits and demerits of Enterprise resource planning	CO6	PO1 PO8	10
		OR			
10	a)	Explain the different modules of ERP	CO6	PO1 PO8	10
	b)	Discuss the features of ERP	CO6	PO1 PO8	10
