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# B.M.S. College of Engineering, Bengaluru-560019

Autonomous Institute Affiliated to VTU

## June 2025 Semester End Main Examinations

**Programme: B.E.**

**Branch: Mechanical Engineering**

**Course Code: 22ME5PCMAE**

**Course: Management and Entrepreneurship**

**Semester: V**

**Duration: 3 hrs.**

**Max Marks: 100**

**Instructions:** 1. Answer any FIVE full questions, choosing one full question from each unit.  
2. Missing data, if any, may be suitably assumed.

<b>Important Note:</b> Completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages. Revealing of identification, appeal to evaluator will be treated as malpractice.			<b>UNIT - I</b>	<b>CO</b>	<b>PO</b>	<b>Marks</b>
	1	a)	Systems approach provides the manager, an integral approach to solve management problems. What are the key concepts in this approach?	CO1	PO1 PO8	<b>10</b>
		b)	Briefly describe the general principles of management as laid down by Henri Fayol.	CO1	PO1 PO8	<b>10</b>
			<b>OR</b>			
	2	a)	What are the steps involved in planning? Explain.	CO1	PO1 PO8	<b>10</b>
		b)	What is the nature and importance of planning? What are its forms?	CO1	PO1 PO8	<b>10</b>
			<b>UNIT - II</b>			
	3	a)	List and explain, the essential principles involved in the formulation of an organization structure	CO2	PO1 PO8	<b>14</b>
		b)	Point out the reasons for the need to focus on manpower planning in the context of Indian Industries.	CO2	PO1 PO8	<b>06</b>
			<b>OR</b>			
	4	a)	Discuss the factors that govern the span of control	CO2	PO1 PO8	<b>10</b>
		b)	Explain the Internal and External sources of recruitment along with their merits and demerits	CO2	PO1 PO8	<b>10</b>
			<b>UNIT - III</b>			
	5	a)	Differentiate between autocratic, democratic and free-rein leadership styles.	CO3	PO1 PO8	<b>08</b>
		b)	What are the merits and demerits in Herzberg's Two Factor Theory?	CO3	PO1 PO8	<b>06</b>

	c)	Discuss the essential aspects for an effective control system.	CO3	PO1 PO8	<b>06</b>
		<b>OR</b>			
6	a)	Explain the different coordination techniques	CO3	PO1 PO8	<b>10</b>
	b)	Discuss Maslow's hierarchy of needs	CO3	PO1 PO8	<b>10</b>
		<b>UNIT – IV</b>			
7	a)	Who is an Innovative Entrepreneur? Based on the dominant personality themes of a person, explain the various traits and characteristics of an entrepreneur.	CO4	PO1 PO8	<b>10</b>
	b)	Discuss the prospects of Small Scale Industries in a free economy.	CO5	PO1 PO8	<b>10</b>
		<b>OR</b>			
8	a)	What are the causes which are responsible for a Small Scale Industry to be termed as "Sick"?	CO5	PO1 PO8	<b>10</b>
	b)	Explain the objectives of Small Industries Development Bank of India (SIDBI).	CO5	PO1 PO8	<b>10</b>
		<b>UNIT - V</b>			
9	a)	Briefly explain the reasons for the growth of ERP.	CO6	PO1 PO8	<b>10</b>
	b)	What are the merits and demerits of Enterprise resource planning	CO6	PO1 PO8	<b>10</b>
		<b>OR</b>			
10	a)	Explain the different modules of ERP	CO6	PO1 PO8	<b>10</b>
	b)	Discuss the features of ERP	CO6	PO1 PO8	<b>10</b>

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