

U.S.N.

B.M.S. College of Engineering, Bengaluru-560019

Autonomous Institute Affiliated to VTU

June 2025 Semester End Main Examinations**Programme: B.E.****Branch: Mechanical Engineering****Course Code: 23ME5PEMAE****Course: Management and Entrepreneurship****Semester: V****Duration: 3 hrs.****Max Marks: 100**

Instructions: 1. Answer any FIVE full questions, choosing one full question from each unit.
2. Missing data, if any, may be suitably assumed.

Important Note: Completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages. Revealing of identification, appeal to evaluator will be treated as malpractice.			UNIT - I	CO	PO	Marks
	1	a)	Define Management. Think you are appointed as a manager in a manufacturing firm. Discuss the various roles you are required to fulfill as a manager.	CO1	PO1 PO9	10
		b)	An event management firm has bagged a contract for a period of 4 years. It has to cater to many small projects on daily and weekly basis as well. Discuss what type of planning the firm has to implement.	CO1	PO1 PO9	10
			OR			
	2	a)	Management is an Science, Art or Profession? Argue and justify each one of the said attributes.	CO1	PO1 PO11	10
		b)	Construct a flow chart and discuss the steps involved in Planning for mass manufacturing of hexagonal bolts.	CO1	PO1 PO11	10
			UNIT - II			
	3	a)	Differentiate between Centralization Vs Decentralization of authority of the organization. Explain responsibility and Span of control of the organization.	CO2	PO9 PO10	10
		b)	Why do we say “staffing” as part of Human resource management? Explain nature and importance of staffing.	CO2	PO9 PO10	10
			OR			
	4	a)	A company is experiencing serious issues with employee retention. Many employees are leaving at all levels (very high turnover). Management wants to understand what is issue? Explain Steps to be followed in Control Process in brief.	CO2	PO10	10
		b)	Explain the various leadership styles with advantages and limitations.	CO3	PO9	10

			UNIT – III			
5	a)	Define Entrepreneurship. Explain briefly the functions of entrepreneur.	CO4	PO9	10	
	b)	What are the stages of the entrepreneurial process? Explain in detail	CO4	PO9	10	
		OR				
6	a)	Describe the barriers of entrepreneurship. Understand the role and significance of entrepreneur in economic development	CO4	PO10	10	
	b)	Discuss the evolution of Entrepreneurs. Explain in detail the different types of Entrepreneurs.	CO4	PO10	10	
		UNIT - IV				
7	a)	Argue that Liberalization, Privatization and Globalization have positive impact on Indian SSI's?	CO5	PO11	10	
	b)	Explain the Government support to SSI during 5 years plan.	CO5	PO11	10	
		OR				
8	a)	A young mechanical engineer wants to start an industry with a budget of less than 25 lakhs. Discuss the various Steps to be followed to start an SSI.	CO5	PO9	10	
	b)	Briefly discuss the supporting agencies of government for SSI's. Also differentiate between ancillary and tiny industries.	CO5	PO9	10	
		UNIT - V				
9	a)	Write a note on the activities of SIDBI and KIADB. List the institutions that provide technical marketing and training support to small industries	CO6	PO10	08	
	b)	Explain the meaning of projects. Classify them. Explain the project appraisal and its methods.	CO6	PO11	08	
	c)	What are the important functions of NSIC?	CO6	PO10	04	
		OR				
10	a)	What are the steps involved in the formulation of project report? Explain.	CO6	PO11	08	
	b)	What are the major errors generally made by entrepreneurs during formulating project report?	CO6	PO11	08	
	c)	Write a note on single window DIC agency.	CO6	PO10	04	
