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B.M.S. College of Engineering, Bengaluru-560019

Autonomous Institute Affiliated to VTU

June 2025 Semester End Main Examinations

Programme: B.E.

Semester: V

Branch: Mechanical Engineering

Duration: 3 hrs.

Course Code: 23ME5PEMAE

Max Marks: 100

Course: Management and Entrepreneurship

Instructions: 1. Answer any FIVE full questions, choosing one full question from each unit.
2. Missing data, if any, may be suitably assumed.

| | | | UNIT - I | | CO | PO | Marks |
|---|------------------|----|--|--|-----------|-------------|--------------|
| Important Note: Completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages. Revealing of identification, appeal to evaluator will be treated as malpractice. | 1 | a) | Define Management. Think you are appointed as a manager in a manufacturing firm. Discuss the various roles you are required to fulfill as a manager. | | CO1 | PO1 PO9 | 10 |
| | | b) | An event management firm has bagged a contract for a period of 4 years. It has to cater to many small projects on daily and weekly basis as well. Discuss what type of planning the firm has to implement. | | CO1 | PO1 PO9 | 10 |
| | OR | | | | | | |
| | 2 | a) | Management is an Science, Art or Profession? Argue and justify each one of the said attributes. | | CO1 | PO1 PO11 | 10 |
| | | b) | Construct a flow chart and discuss the steps involved in Planning for mass manufacturing of hexagonal bolts. | | CO1 | PO1 PO11 | 10 |
| | UNIT - II | | | | | | |
| | 3 | a) | Differentiate between Centralization Vs Decentralization of authority of the organization. Explain responsibility and Span of control of the organization. | | CO2 | PO9 PO10 | 10 |
| | | b) | Why do we say “staffing” as part of Human resource management? Explain nature and importance of staffing. | | CO2 | PO9 PO10 | 10 |
| | OR | | | | | | |
| | 4 | a) | A company is experiencing serious issues with employee retention. Many employees are leaving at all levels (very high turnover). Management wants to understand what is issue? Explain Steps to be followed in Control Process in brief. | | CO2 | PO10 | 10 |
| | | b) | Explain the various leadership styles with advantages and limitations. | | CO3 | PO9 | 10 |

| | | UNIT – III | | | | |
|------------------|----|---|------------|-------------|-----------|--|
| 5 | a) | Define Entrepreneurship. Explain briefly the functions of entrepreneur. | <i>CO4</i> | <i>PO9</i> | 10 | |
| | b) | What are the stages of the entrepreneurial process? Explain in detail | <i>CO4</i> | <i>PO9</i> | 10 | |
| OR | | | | | | |
| 6 | a) | Describe the barriers of entrepreneurship. Understand the role and significance of entrepreneur in economic development | <i>CO4</i> | <i>PO10</i> | 10 | |
| | b) | Discuss the evolution of Entrepreneurs. Explain in detail the different types of Entrepreneurs. | <i>CO4</i> | <i>PO10</i> | 10 | |
| UNIT - IV | | | | | | |
| 7 | a) | Argue that Liberalization, Privatization and Globalization have positive impact on Indian SSI's? | <i>CO5</i> | <i>PO11</i> | 10 | |
| | b) | Explain the Government support to SSI during 5 years plan. | <i>CO5</i> | <i>PO11</i> | 10 | |
| OR | | | | | | |
| 8 | a) | A young mechanical engineer wants to start an industry with a budget of less than 25 lakhs. Discuss the various Steps to be followed to start an SSI. | <i>CO5</i> | <i>PO9</i> | 10 | |
| | b) | Briefly discuss the supporting agencies of government for SSI's. Also differentiate between ancillary and tiny industries. | <i>CO5</i> | <i>PO9</i> | 10 | |
| UNIT - V | | | | | | |
| 9 | a) | Write a note on the activities of SIDBI and KIADB. List the institutions that provide technical marketing and training support to small industries | <i>CO6</i> | <i>PO10</i> | 08 | |
| | b) | Explain the meaning of projects. Classify them. Explain the project appraisal and its methods. | <i>CO6</i> | <i>PO11</i> | 08 | |
| | c) | What are the important functions of NSIC? | <i>CO6</i> | <i>PO10</i> | 04 | |
| OR | | | | | | |
| 10 | a) | What are the steps involved in the formulation of project report? Explain. | <i>CO6</i> | <i>PO11</i> | 08 | |
| | b) | What are the major errors generally made by entrepreneurs during formulating project report? | <i>CO6</i> | <i>PO11</i> | 08 | |
| | c) | Write a note on single window DIC agency. | <i>CO6</i> | <i>PO10</i> | 04 | |
